

Love of Community. Love of Place.™



Reality 1. The true motivation of peacemakers is not monetary gain, but rather in helping others to make a better community.

Reality 2. Only by creating a strong Volunteer Success Story will major donors be interested.



Challenges of Volunteerism

The Transactional Nature of Current Public Policy



Reality 3. Dependence on government-related grants is becoming less advisable.

- ❖ People have ceded much of humanitarian efforts to government grants and government-funded NGOs.
- ❖ A few, mostly men, determine Humanitarian Response.
- ❖ Volunteerism must rise to the level of “Public Policy”.
- ❖ **Can we Institutionalize the Golden Rule and Community Volunteerism?**



How can Volunteerism be integrated into Public Policy?

Current Strategic Volunteerism:

- Advocacy and Activism
 - Public Participation
- Petitions and Ballot Measures
- Become Elected Officials
- Voting and Fair Elections
- Neighborhood Associations
 - Grassroots Coalitions
- Media and Public Awareness

ICP Strategic Volunteerism

ICP Programming as Public Policy Infrastructure



ICP Strategic Peacebuilding Services

1. The global ICP Network
2. ICP Classroom
3. Tool-Box Training
4. City-to-City Collaborations
5. Golden Rule Institute
6. Rotarianism for Cities of Peace™
7. Updatable City of Peace Profiles
8. Searchable ICP Action Plans
9. CSR and SustainChain



Formalize: Volunteerism in Cities of Peace

Public Policy

Volunteerism Commission:

An *ad hoc* board or commission, volunteers led by a government official, with the responsibility to clear the way for volunteerism in the community.

Public Square

Volunteerism Collaborative:

A grassroots, diverse non-governmental association of volunteers and volunteer groups to encourage and support the multitude of community volunteerism.





The Path to Riches:

1. A beautiful Life and Support for Volunteers
2. A Deep Culture of Peace for Community

Quarterly Training Zooms

- **March:** Volunteerism Overview/Input
 - **June:** Utilizing Volunteers
- **September:** Volunteerism as Activism
- **December:** Volunteerism Effectiveness